

Guidelines for performing the SIW 1 Course "Cost Management"

EP Management Eng 3 course

Analytical report " The impact of cost management on managerial decision-making in a company "

To complete the task, it is necessary to select a public company in the Kazakhstan / world market, which has at least 5 years of reporting, refers to large business entities, has an official website covering the results of the company's activities.

To compile an analytical report, be guided by 1) lecture materials, 2) recommended textbooks on the topics of RK 1 (one textbook is enough), 3) the company's annual reports, 4) the company's financial statements, 5) information news feeds reflecting the specifics of the company's development. All references to these sources must be made in the Analytical Reference.

According to the structure, the report should cover the content of the course on RK1 and answer the following questions:

1. The role of the company in the development of the industry\region\country\world market. Reflection in key indicators, charts
2. Describe the main activities in the scheme Reflect in key indicators
3. Describe the structure of the company, presenting the regional structure (if there are representative offices, branches, subsidiaries) and the structure of the parent company. Reflect in key indicators, diagrams
4. Describe the main types of costs
5. Describe the role of cost management in company management. Reflect in key indicators, diagrams
6. Describe the main factors that affect the increase or decrease in costs. Reflect in key indicators, diagrams
7. Make a final conclusion regarding the impact of cost management on managerial decision-making: what factors in this company are determining when making managerial decisions? What external factors can influence decision making? What is the role of the main stakeholders in making managerial decisions? To what extent do costs determine the direction and momentum of a company?

Analytical information should be compiled according to the 50:50 structure (text and analytics in diagrams, diagrams, figures, tables). All data should be consistent, conclusions should be reasoned. Each position must have its own heading.

Evaluation criteria 100 points

Criteria	Scores Max	score in section
<p>Compliance of company selection with criteria</p> <ul style="list-style-type: none"> - Reporting for at least 5 years - relating to large business entities 	1 point for each correspondence	2
<p>References to sources:</p> <ol style="list-style-type: none"> 1) lecture materials, 2) recommended textbooks on the topics of RK 1 (one textbook is enough), 3) annual reports of the company, 4) financial statements of the company, 5) informational news feeds 	1 point for each type of source	5
<p>The role of the company in the development of the industry\region\country\world market. Reflection in key indicators, charts</p>	<p>Reflect in key indicators, schemes</p> <p>Each group of indicators 1 point</p> <p>Each scheme 1 point</p>	<p>10</p> <p>For indicators 5</p> <p>For schemes 5</p>
<p>Describe the main activities in the scheme</p> <p>Reflect in key indicators</p>	<p>Each group of indicators 1 point</p> <p>Each scheme 1 point</p>	5
<p>Describe the structure of the company by presenting the regional structure (if there are representative offices, branches, subsidiaries) and the structure of the parent company.</p>	<p>Reflect in key indicators, schemes</p> <p>Each group of indicators 5 point</p> <p>Each scheme 5 point</p>	15
<p>Describe the main types of costs</p>	<p>Reflect in key indicators, schemes</p> <p>Each group of indicators 1 point</p>	10

	Each scheme 1 point	
Describe the role of cost management in company management. Reflect in key indicators, diagrams	Reflect in key indicators, schemes Each group of indicators 5 point Each scheme 5 point	20
Describe the main factors that affect the increase or decrease in costs. Reflect in key indicators, diagrams	Reflect in key indicators, schemes Each group of indicators 5 point Each scheme 5 point	15
Make a final conclusion regarding the impact of cost management on managerial decision-making: what factors in this company are determining when making managerial decisions? What external factors can influence decision making? What is the role of the main stakeholders in making managerial decisions? To what extent do costs determine the direction and momentum of a company?	4 points for each reasoned answer	16
Grammar	1 point	1
Stylistics	1 point	1